

Hemp Action Network

Hemp Stakeholders Taking Action
January 2023

Did You Know?

HB 213 - Georgia's Hemp Farming Act was enacted in 2018. Since that time fees have been collected, licenses have been administered; yet stakeholders in this industry are barely breaking even. Farmers nationwide are committing suicide, losing land and money at an alarming rate.

Georgia Farmer's Need:

Fair Rates and Fees for Local Farmer Inclusion

Moratorium On Compliance Factors for Secure Investors

Open Source Seed and Genetics

In State, Locally Owned Processors

Support HB1532

Business Goals	Social Goals	Metrics
What are our business goals?	What can we do?	How do we measure it?
We want to contract with the state to establish hemp business infrastructure.	Let's build collaborative partnerships to fill the gaps of education.	Let's measure our reach: create a user network to streamline and scale operational actions and needs.



Hemp Advocates pictured at the 60th Annual Hog Supper with newly elected Agriculture Commissioner, Representative Tyler Harper.

Georgia's Current Program S.W.O.T Analysis

<p>Strengths</p> <ul style="list-style-type: none"> ● What are your strengths? ● What are you doing well? ● How can you connect with industry stakeholders? 	<p>Weaknesses</p> <ul style="list-style-type: none"> ● What are your weaknesses? ● What areas can you improve in? ● Where is there difficulty in building connections with your audience?
<p>Opportunities</p> <ul style="list-style-type: none"> ● What are your growth areas? ● What market trends can GA Farmers benefit from as a result of Hemp? 	<p>Threats</p> <ul style="list-style-type: none"> ● Do you have strong competitors in the field? ● What's stopping farmers from growing?

- How can you turn your strengths into opportunities?

- How are current processing fees hurting our market?

Perform a Program Audit

Before you draw up new plans, audit your current approach first. Please complete or have your aide complete and return to Alexis@consultingharris.com. With your district # attached.

WHAT'S WORKING?	<ul style="list-style-type: none">● Write an observation here
WHAT'S NOT WORKING?	<ul style="list-style-type: none">● Write an observation here
LESSON LEARNED	

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Outreach Collaborators: The Georgia Hemp Association, Blue 42 Organics, HK Farms, GA Hemp 4 Life, Consulting Harris