

Identifying Resources Available to You



Consulting Harris

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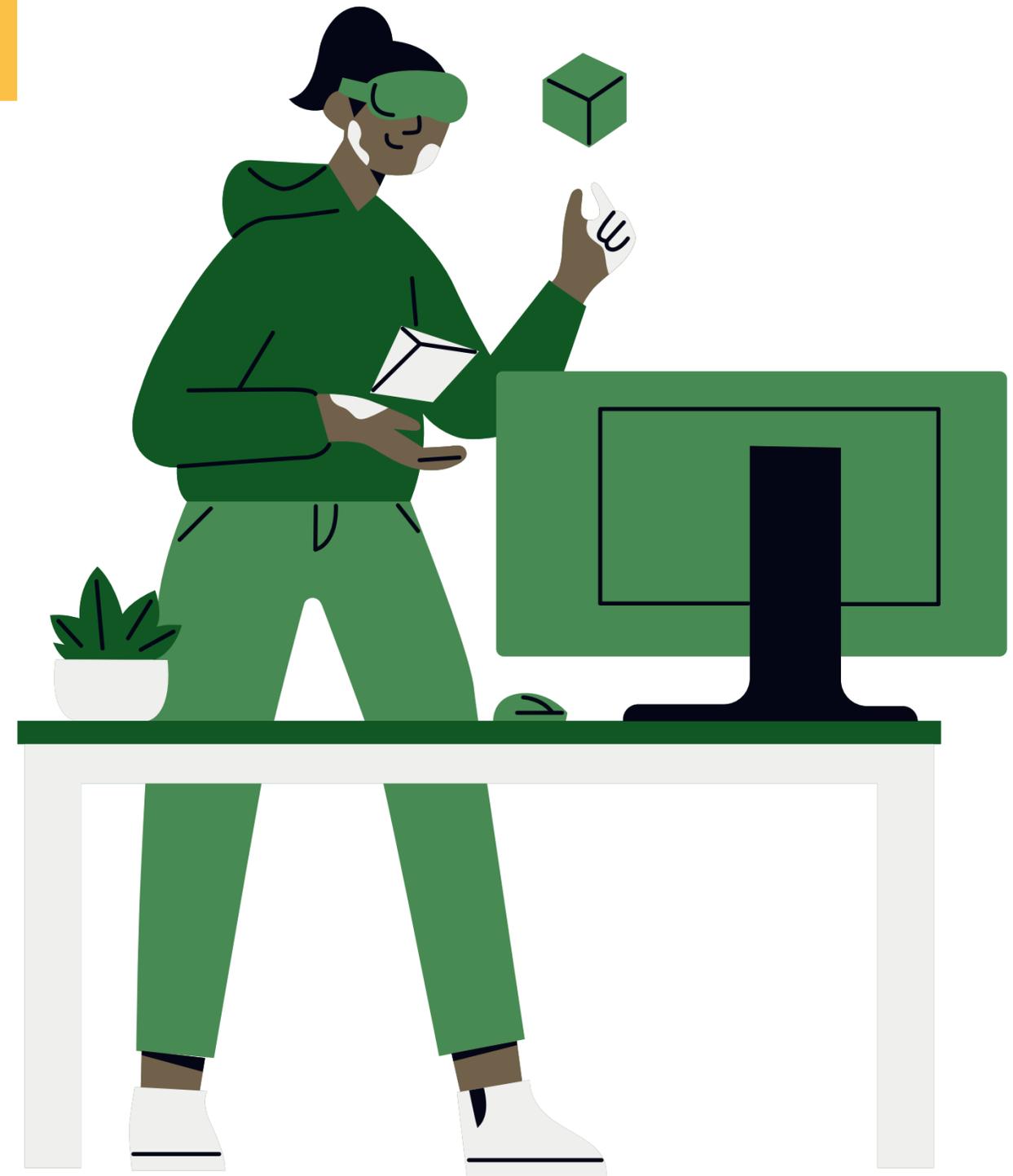
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Contact Information





—HARRIS AND ASSOCIATES—
IDENTIFYING RESOURCES AVAILABLE TO YOU

ALL ABOUT US

Who We Are ?

An Ancillary Consultancy, Est, 2015, WSOB,
Registered in SAM.GOV
NAICS Codes: 54161, 541611, 541612

What We Do ?

Fill gaps in services through collaboration
across industries to strengthen
communities

How We Work ?

We facilitate and manage relationships both
internally and externally for corporations,
organizations and community groups.




SCAN ME 

OWNER AND OPERATOR

Alexis Harris

Areas of Expertise:

Hospitality

Harm Reduction

Conflict Resolution



— HARRIS AND ASSOCIATES —
IDENTIFYING RESOURCES AVAILABLE TO YOU

Bridging Gap in Services

Services Offered:

Public Speaking

Staff Trainings

Community Outreach

Social Impact Partner



LOBBYIST AND STRATEGIST

Michael "Coach" Harris

Areas of Expertise:

MBA, HR

Navy Veteran

GA Lobbyist

Master Networker



HARRIS AND ASSOCIATES
IDENTIFYING RESOURCES AVAILABLE TO YOU

Real Time Relationships

Services Offered:

Public Speaking

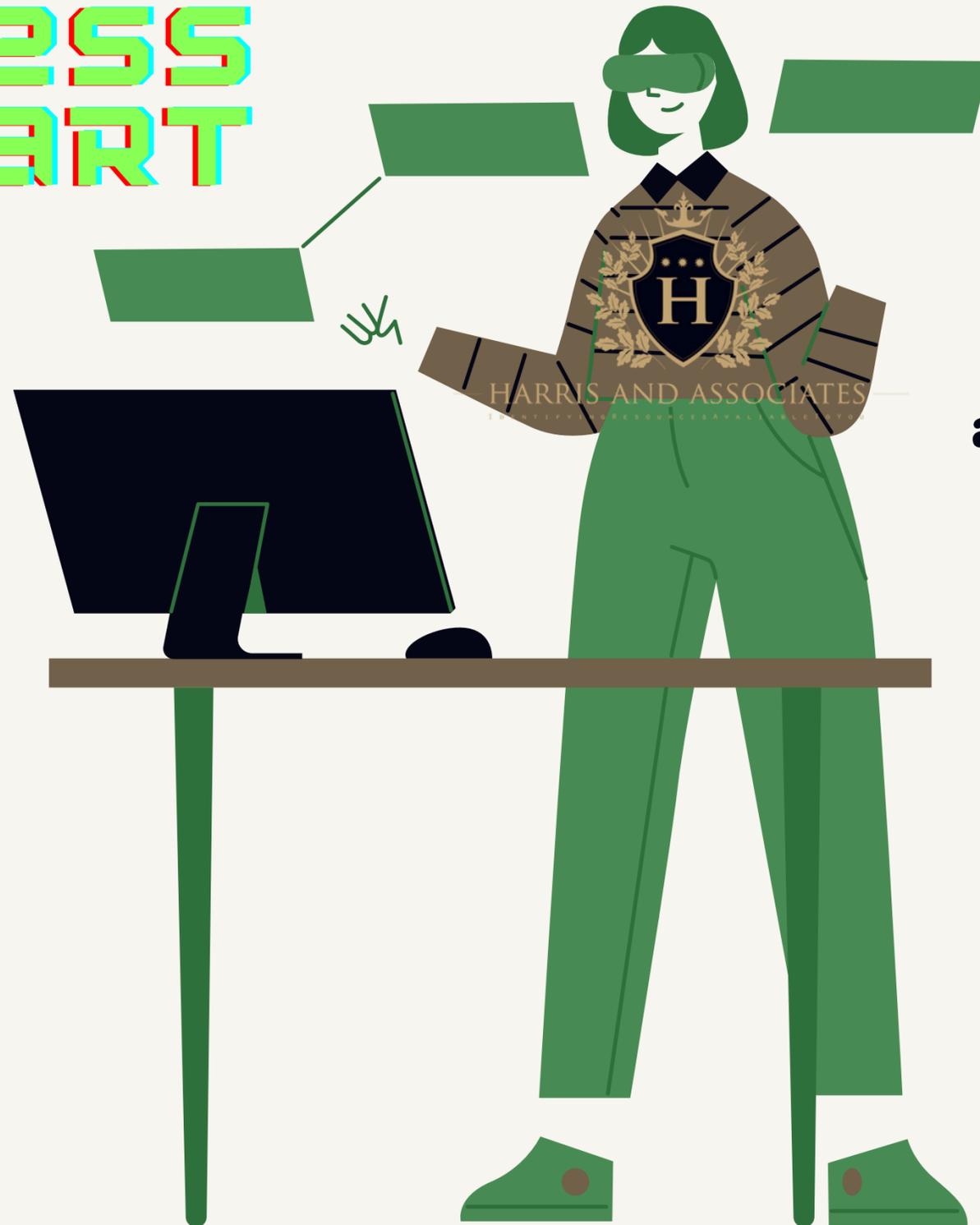
Networking Seminars

ESG Opportunities

Social Impact Partner



**PRESS
START**



OUR MISSION

To facilitate solution based services across all industries for hemp and cannabis parallel transitioning.

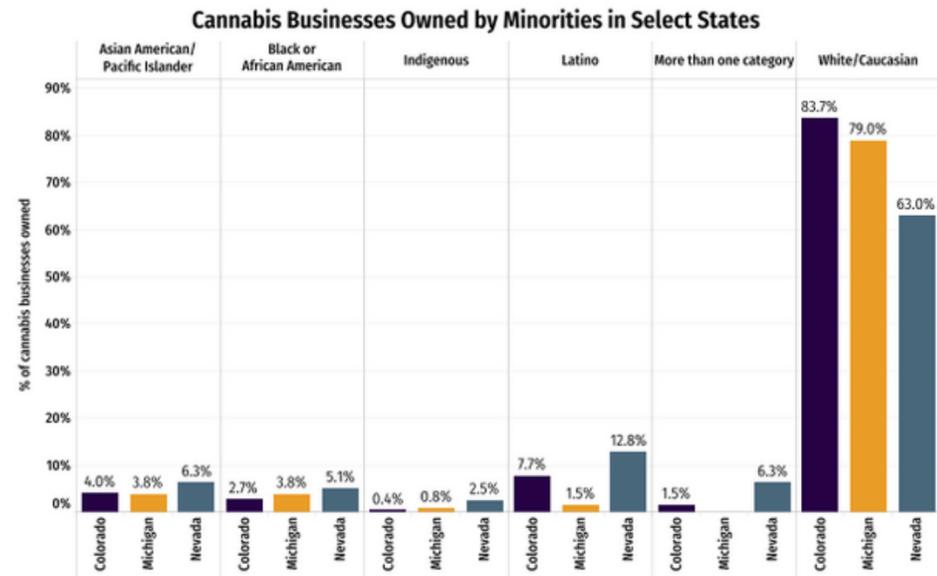
We are able to achieve our mission by creating collaborative partnerships and industry specific programs for our clients.

1. Acknowledging Problems - They Do Exist

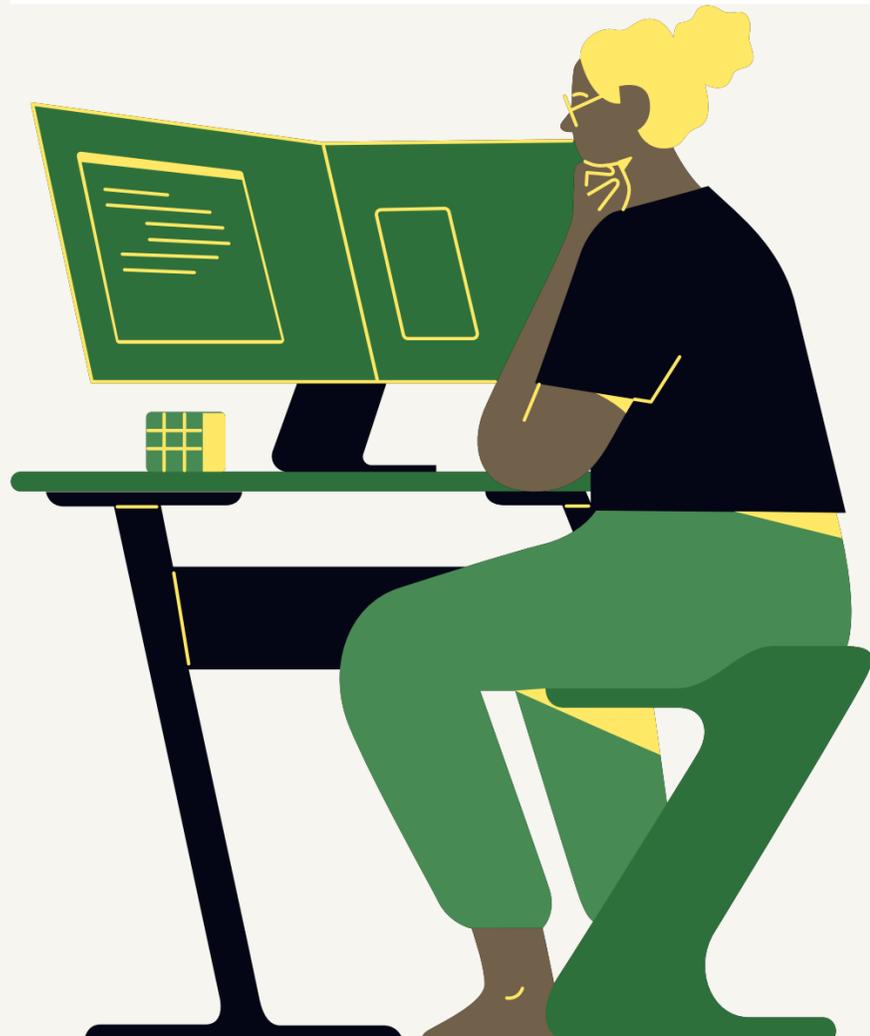
Siloed work is creating gaps in services and gaps in data. Information sharing and collaboration are necessary to build a sustainable supply chain

MINORITIES IN THE CANNABIS INDUSTRY

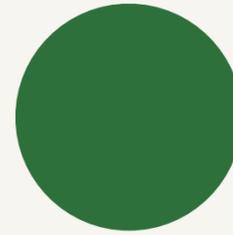
Chart 1.05: Cannabis Businesses Owned by Minorities in Select States



Source: Colorado Marijuana Enforcement Division, Michigan Marijuana Regulatory Agency, Nevada Cannabis Compliance Board and U.S. Bureau of Labor Statistics Current Population Survey © 2021 MJBizDaily, a division of Anne Holland Ventures Inc. All rights reserved.

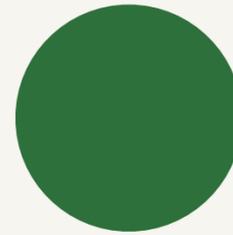


OUR VISION



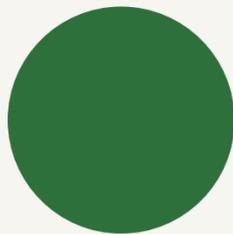
Secure Certifications

To secure larger contracts and opportunities



Secure Funding

To Scale Educational Workshops, Workforce Development and Community Engagement



Increase Representation In the Industry

To Increase Industry Participation in Women, Children and Under Represented Populations for Agribusiness Leadership

OUR TARGET



Those Who Need Education

Geneticist, Farmers, Real Estate Agents,
Machinery Owners and Operators,
Doctors, Attorneys, Nurses, Consumers,
Patients, Logistics, etc.



- For Policy**
- For Buildings**
- For Machinery**
- For Seeds**
- For Services**
- For End Products**
- For Consumption**

Filling Gaps Through Teachable Moments



HARRIS AND ASSOCIATES



HARRIS AND ASSOCIATES



LET'S DISCUSS OUR STRATEGY



Planning

We assist our clients with project based work to attain micro goals



Budget Allocation

We identify resources within existing networks to fund community actions



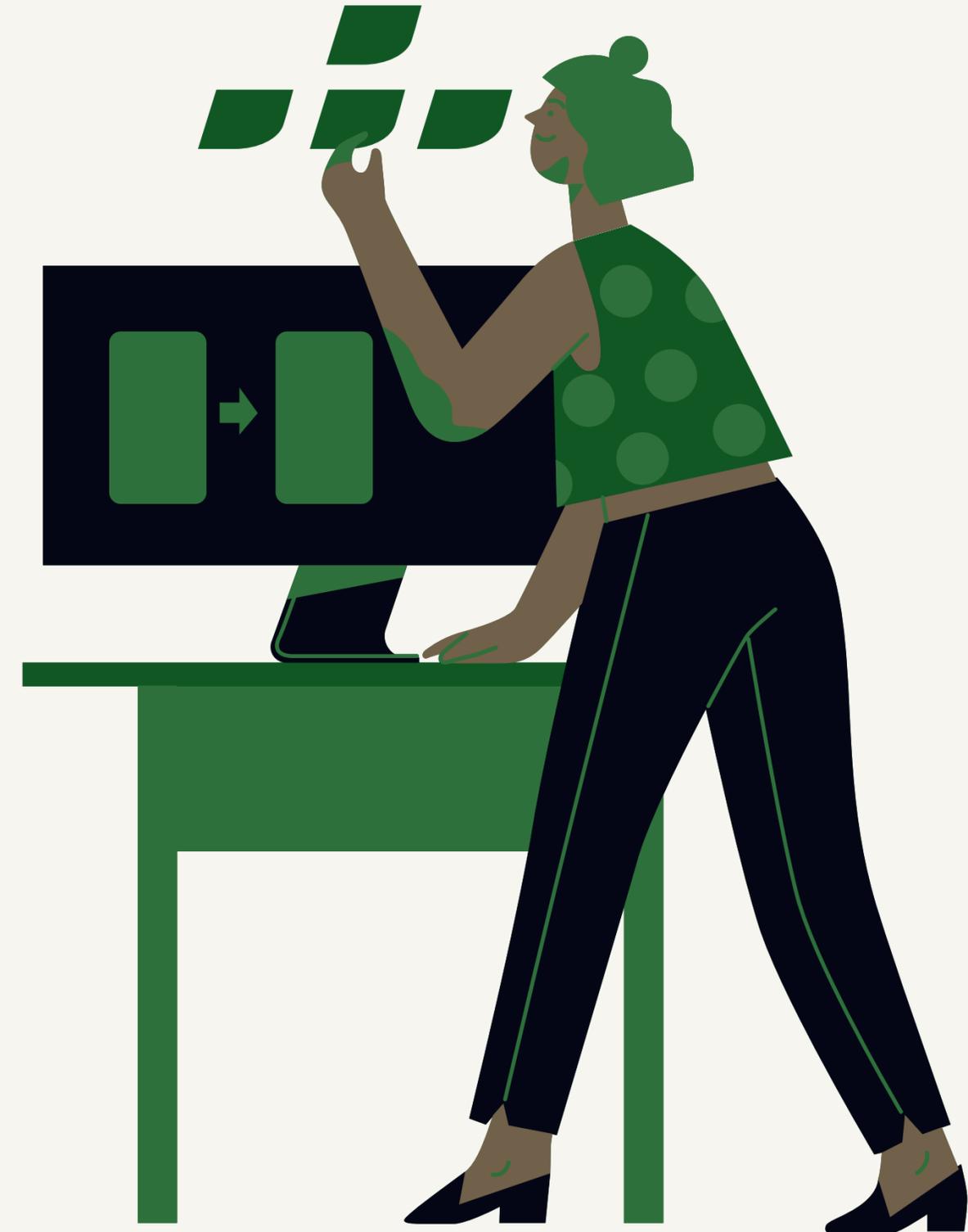
Scale Production

We identify community leaders and support their existing missions



Amplify Voices

We do not silence the voices of anyone in our supply chain. Everyone has input and it should be considered



Building with Clients Where They Are



OUR VALUES



Honesty

Corporations and Citizens lack information to make informed decisions. Who's funding the education gap?



Respect

When funding is available most qualified service providers are overlooked due to bias or business development needs.



Transparency

Leaders have to be honest with themselves and others... about **inclusion, actions and intervention**

Values Description

Each Network has a distinct culture that must be learned and honored for sustainable business models. Our company has the knowledge necessary to facilitate between networks.



Changing the Narrative in Real Time



WHAT OUR WORK LOOKS LIKE IN REAL TIME





OUR PROJECTS

Scan the links to see some of our past projects.

SCAN ME



SCAN ME



SCAN ME



OUR ACHIEVEMENTS AND CHALLENGES



Award One

2018 First CBD Eat and Learn at Georgia's State Capitol



Award Two

First Cannabis CLEs Offered in Georgia



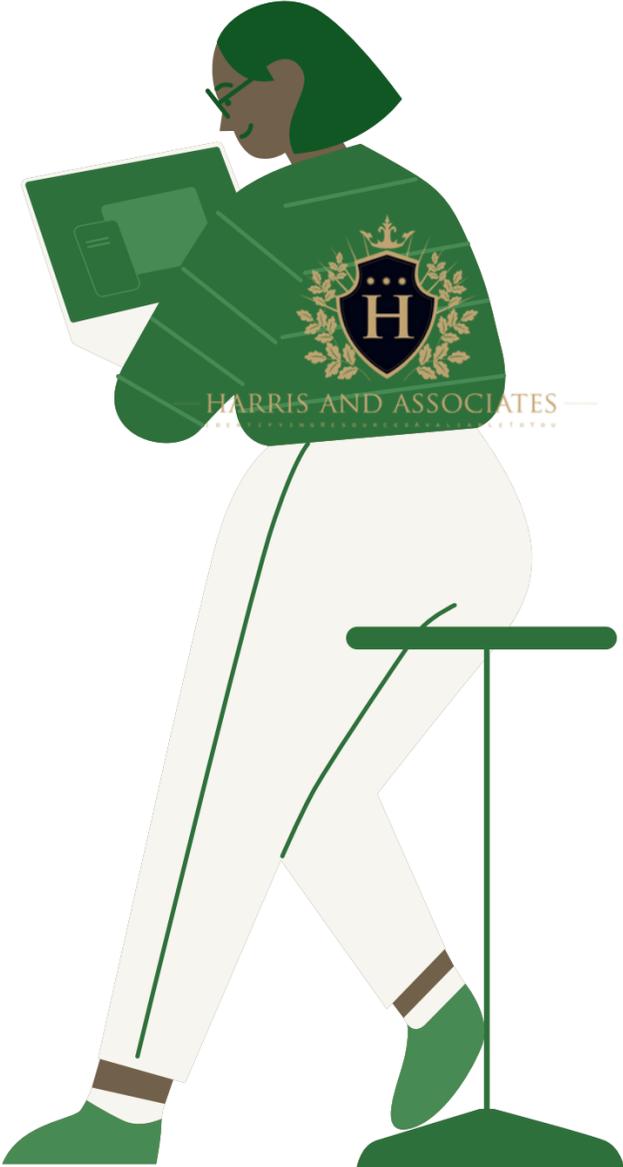
Award Three

Announced Georgia's First Urban Hemp Farm Site



Award Four

Youngest Melanated Speaker at NOCO 2022



IN-KIND SERVICES OFFERED ANNUALLY

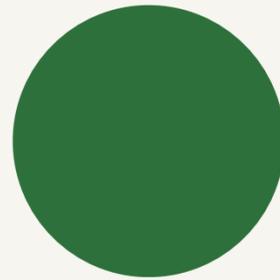
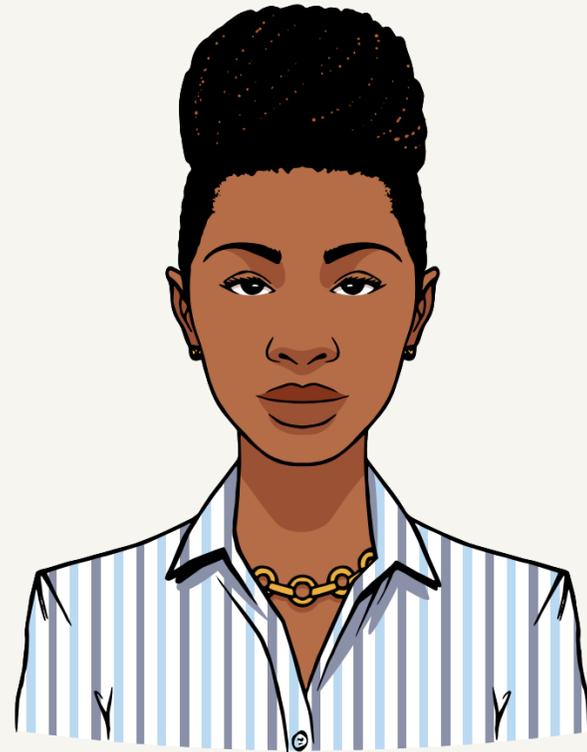
We utilize social capital to create first time experiences that lead to change.

Challenges

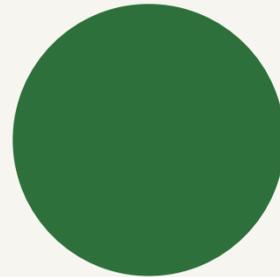
- Visibility amongst established consultancies (PR)
- Specialized Degrees & Corporate History for Competitive Edge
- Market Realization; Hemp Still has Negative Stigma
- Funding for Non Traditional Strategies

Operating in Our Power

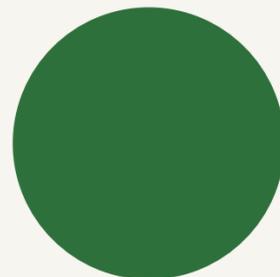
CONSULTING HARRIS IS YOUR CHOICE



Our Knowledge and Skills
Accelerate Actions Amongst
Networks



Investing through Consulting Harris
Means Investing in Communities
Through *Social Impact and Corporate
Responsibility*



Opportunity to Invest With An
Emerging Leader in Hemp







OVERVIEW OF OUR ACTIONS



- 1. Acknowledging Problems - They Do Exist**
- 2. Filling Gaps Through Teachable Moments**
- 3. Changing the Narrative in Real Time**
- 4. Building with Clients Where They Are**
- 5. Operating in Our Power**

- Ancillary Services have qualitative value NOT being captured
- Qualified service providers are often overlooked for traditional funding opportunities
- Funding Models and Strategies would be pilot based and may not yield a financial return therefore branding and social capital must be retained through data

BUT!



How You Can Be the Change

Special Elite

Corporate

Business

VIP





HARRIS AND ASSOCIATES

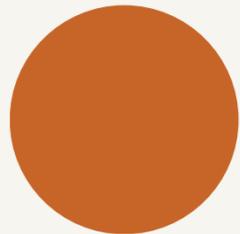


SPONSORSHIP



Special Elite Sponsor

\$10,000 Quarterly for collaborative outreach



Corporate Sponsor

\$10,000 Semi Annually for collaborative outreach



Business Sponsor

\$10,000 Q1 single collaborative outreach opportunity



VIP Sponsor

\$10,000 donation for existing event



Building with Clients Where They Are

Webinars

Trainings

Networking Events

Sponsorship Outcomes

Co- Branding
Education
Events
Community
Development





Questions?



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— HARRIS AND ASSOCIATES —
IDENTIFYING RESOURCES AVAILABLE TO YOU

@ConsultingHarris



**LET'S STAY
CONNECTED**

**Thank
you!**



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